



TrueCar Announces New Partnership with DAV (Disabled American Veterans) for DrivenToDrive Program

March 15, 2018

DrivenToDrive, a program created to help injured veterans get back behind the wheel, is seeking entries for one deserving veteran to win a vehicle.

SANTA MONICA, Calif., March 15, 2018 /PRNewswire/ -- [TrueCar](#) Inc. (NASDAQ: TRUE) announced today it is partnering with [DAV](#) (Disabled American Veterans) as part of its [DrivenToDrive](#) program. DAV is a non-profit charity that provides a lifetime of support for veterans of all generations and their families, helping more than 1 million veterans in positive life-changing ways each year. Launched late last year, DrivenToDrive honors injured American veterans by helping them get back behind the wheel of a retrofitted vehicle.



In celebration of the new partnership with DAV, active members of the military, veterans or immediate family members can enter to win a vehicle through March 18, 2018 at truecar.com/driventodrive.

"DAV is grateful to partner with TrueCar and their DrivenToDrive program, which is designed to help the brave men and women who served our country regain their freedom and independence," said Marc Burgess, CEO of DAV. "Awarding a vehicle is a special way to recognize the sacrifices a veteran made and dramatically improve his or her quality of life. We're additionally grateful to TrueCar for supporting DAV's mission to honor our heroes and make them aware of the assistance we provide at no cost."

"Driving is an expression of freedom and independence," said Lucas Donat, Chief Brand Officer at TrueCar. "Helping injured veterans, those that have sacrificed so much for our freedom, to drive again is a cause close to our heart. Last year we had such an incredible response that we are excited to open up the contest again, and we're honored to be working with DAV."

This marks the second year TrueCar is running its DrivenToDrive vehicle giveaway. Last year, TrueCar presented the keys to a brand-new cargo van to its first-ever winner.

For more information about DrivenToDrive and its mission please visit www.truecar.com/driventodrive

About TrueCar

[TrueCar](#), Inc. (NASDAQ: TRUE) is a digital automotive marketplace that provides comprehensive pricing transparency about what other people paid for their cars and enables consumers to engage with TrueCar Certified Dealers who are committed to providing a superior purchase experience. TrueCar operates its own branded site and its nationwide network of more than 15,000 Certified Dealers also powers car-buying programs for some of the largest U.S. membership and service organizations, including USAA, AARP, American Express, AAA and Sam's Club. Over one half of all new car buyers engage with the TrueCar network during their purchasing process. TrueCar is headquartered in Santa Monica, California, with offices in San Francisco and Austin, Texas. For more information, go to www.truecar.com. Follow us on [Facebook](#) or [Twitter](#). TrueCar media line: +1-844-469-8442 (US toll-free) | email: pressinquiries@truecar.com

About DAV

DAV is dedicated to a single purpose: fulfilling our promises to the men and women who served. DAV does this by ensuring that veterans of all generations and their families can access the full range of benefits available to them; fighting for the interests of America's injured heroes on Capitol Hill; linking veterans and their families to employment resources; and educating the public about the great sacrifices and needs of veterans transitioning back to civilian life. DAV, a nonprofit organization with more than 1 million members, was founded in 1920 and chartered by the U. S. Congress in 1932. Learn more at www.dav.org.

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