



TrueCar, AutoNation and DAV (Disabled American Veterans) Partner to Help Injured Veterans Get Back Behind the Wheel through DrivenToDrive Program

October 21, 2019

Now in its third year, DrivenToDrive awards retrofitted vehicles to deserving service men and women

SANTA MONICA, Calif., Oct. 21, 2019 (GLOBE NEWSWIRE) -- For the third year running, TrueCar Inc. (NASDAQ: TRUE) is teaming up with AutoNation and DAV (Disabled American Veterans) as part of its DrivenToDrive program. Created for injured veterans who have made sacrifices for our independence, DrivenToDrive helps those with service-connected disabilities regain their own freedom and get back behind the wheel of vehicles. DrivenToDrive is a program created to honor American veterans who have lost this privilege of driving and want to regain their independence.

Cars represent more than simply a means of getting from point A to point B. From the moment someone gets their license and through every stage of life, driving means freedom and independence. It's a privilege easily taken for granted, until it's lost. According to the U.S. Department of Labor, 4.7 million veterans have service-connected disabilities. While this community faces a number of challenges each day, physical mobility can be one of the most difficult to overcome.

"Mobility is a privilege not to be taken for granted," said Mike Darrow, Interim CEO & President of TrueCar. "Driving is core to independence and a significant expression of autonomy — something we honor every day at TrueCar. In partnership with AutoNation and DAV, we are empowering the men and women who have served our country and deserve our full support for their sacrifices. They fought for our freedom, and TrueCar is committed to helping them get back behind the wheel, so they may regain theirs."

"As one of TrueCar's long-standing partners, we are proud to support DrivenToDrive and military veterans," said Marc Cannon, Executive Vice President and Chief Marketing Officer at AutoNation. "We look forward to presenting the winning veteran with a brand new, retrofitted vehicle this year."

"DAV has been a proud partner of the DrivenToDrive program since its inception, working closely with TrueCar to help those who have served our nation dramatically improve their quality of life," said Marc Burgess, DAV's National Adjutant. "This program is closely aligned with our mission to honor the men and women who served, and we're grateful to TrueCar for recognizing their selfless sacrifice."

This marks the third year of TrueCar's DrivenToDrive program. An event awarding the 2019 winning veteran with a new, retrofitted vehicle will take place on November 8, 2019 at the [AutoNation Chevrolet Pembroke Pines](#) dealership in Pembroke Pines, Florida.

For more information about DrivenToDrive and its mission please visit www.truecar.com/driventodrive.

About TrueCar

TrueCar, Inc. (NASDAQ: TRUE) is a digital automotive marketplace that provides comprehensive pricing transparency about what other people paid for their cars and enables consumers to engage with TrueCar Certified Dealers who are committed to providing a superior purchase experience. TrueCar operates its own branded site and its nationwide network of more than 16,500 Certified Dealers, and also powers car-buying programs for some of the largest U.S. membership and service organizations, including USAA, AARP, American Express, AAA and Sam's Club. Nearly half of all new car buyers engage with the TrueCar network during their purchasing process. TrueCar is headquartered in Santa Monica, California, with an office in Austin, Texas.

About AutoNation

AutoNation, America's largest automotive retailer, is transforming the automotive industry through its bold leadership, innovation, and comprehensive brand extensions. As of September 30, 2019, AutoNation owned and operated over 325 locations from coast to coast. AutoNation has sold over 12 million vehicles, the first automotive retailer to reach this milestone. AutoNation's success is driven by a commitment to delivering a peerless experience through customer-focused sales and service processes. Launched in 2015, AutoNation's Drive Pink initiative, which has raised over \$20 million, is committed to drive out cancer, create awareness, and support critical research. AutoNation continues to be a proud supporter of the Breast Cancer Research Foundation and other cancer-related charities.

Please visit www.autonation.com, investors.autonation.com, [www.twitter.com/CEOCherylMiller](https://twitter.com/CEOCherylMiller), and [www.twitter.com/AutoNation](https://twitter.com/AutoNation), where AutoNation discloses additional information about the Company, its business, and its results of operations. Please also visit www.autonationdrive.com, AutoNation's automotive blog, for information regarding the AutoNation community, the automotive industry, and current automotive news and trends.

About DAV (Disabled American Veterans)

DAV empowers veterans to lead high-quality lives with respect and dignity. It is dedicated to a single purpose: fulfilling our promises to the men and women who served. DAV does this by ensuring that veterans and their families can access the full range of benefits available to them, fighting for the interests of America's injured heroes on Capitol Hill, providing employment resources to veterans and their families, and educating the public about the great sacrifices and needs of veterans transitioning back to civilian life. DAV, a nonprofit organization with more than 1 million members, was founded in 1920 and chartered by the U.S. Congress in 1932. Learn more at www.dav.org.

TrueCar PR Contact
Shadee Malekafzali

Shadee@truecar.com



Source: TrueCar, Inc.