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Subaru, Lexus Win Overall Brand Honors in 21st Annual ALG Residual Value Awards

ALG recognizes new vehicles that best hold their value

- Subaru achieves the top spot in the Mainstream Brand category and Lexus wins the top spot in the Luxury Brand category.
- Subaru earns the most segment awards with four category wins.
- For the first time this year, ALG introduces the Micro Utility category and Premium Electric category. Mazda took top honors in the Micro Utility category with the Mazda CX-3 and Tesla Model Y took top honors in the Premium Electric category.

SANTA MONICA, Calif., Nov. 18, 2020 (GLOBE NEWSWIRE) -- [ALG, Inc.](#), the industry benchmark for forecasting future vehicle values, and the analytics subsidiary of [TrueCar, Inc.](#) (NASDAQ: [TRUE](#)), today announced the winners of the 2021 Residual Value Awards (RVA), ranking Subaru and Lexus as the top Mainstream Brand and Premium Brand, respectively.



ALG 2021 Residual Value Awards Crest

The prestigious ALG Residual Value Awards recognize vehicles in 29 segments that are projected to hold the highest percentage of their Manufacturer's Suggested Retail Price (MSRP) after a three-year period, an important consideration for car buyers when assessing the total cost of ownership for a particular vehicle. This year's recipients have shown strong value in their competitive segments and were chosen from all 2021 model year vehicles on sale in the United States in the Premium and Mainstream segments.

"Residual values are a key indicator of an automaker's success and really help determine the overall health of a brand or certain model," said Eric Lyman, Chief Industry Analyst at ALG, a subsidiary of TrueCar. "Consumers who are looking to buy their next vehicle need to take residual values into consideration as they provide insight into the total cost of ownership of a car. New vehicle buyers can get peace of mind that purchasing a vehicle that wins the ALG Residual Value Awards will hold more of its value compared with its peers when it comes time to sell it or trade it in."

"Both overall brand winners, Subaru and Lexus, have led in multiple segment categories this year. Their success across these segments is a testament to the strength and appeal of their diverse and balanced vehicle portfolios," added Lyman.

Subaru leads with the most segment awards in the Mainstream Brand category, earning four different awards for a variety of vehicles across different segments their lineup, including the Subaru Impreza, WRX, Forester and Crosstrek.

Lexus follows Subaru with the most category wins taking home the top spots in the Premium Executive, Premium Midsize and Premium Midsize Utility 2-Row Seating segments.

For the first time this year, ALG introduces the Micro Utility category and Premium Electric category. Mazda took top honors in the Micro Utility category with the Mazda CX-3 and Tesla Model Y took top honors in the Premium Electric category.

Award winners are determined through careful analysis of used vehicle performance, brand outlook and product competitiveness. Eligibility for a brand award requires a manufacturer to have vehicle entries in at least four different segments. To account for differences across trim levels, model averages are weighted based on percentage share relative to the entire model line.

Below is the full list of 2021 RVA winners:

RVA Overall	Brand
Mainstream	Subaru
Premium	Lexus
RVA Segment	Model
Compact	Subaru Impreza
Compact Utility	Subaru Forester
Fullsize	Dodge Charger
Fullsize Commercial Van	Mercedes-Benz Sprinter
Fullsize Pickup	Chevrolet Silverado HD
Fullsize Utility	Chevrolet Tahoe
Mainstream Electric	Kia Niro EV
Micro Utility	Mazda CX-3
Midsized	Hyundai Sonata
Midsized Commercial Van	Mercedes-Benz Metris
Midsized Pickup	Toyota Tacoma
Midsized Utility 2-Row Seating	Honda Passport
Midsized Utility 3-Row Seating	Toyota Highlander
Minivan	Honda Odyssey
Off-Road Utility	Jeep Wrangler
Premium Compact	BMW 2 Series
Premium Compact Utility	Porsche Macan
Premium Electric	Tesla Model Y
Premium Executive	Lexus LS
Premium Fullsize	Audi A6 Allroad
Premium Fullsize Utility	Cadillac Escalade
Premium Midsized	Lexus IS
Premium Midsized Utility 2-Row Seating	Lexus RX
Premium Midsized Utility 3-Row Seating	Land Rover Discovery
Premium Sportscar	Chevrolet Corvette
Premium Subcompact Utility	Audi Q3
Sportscar	Subaru WRX
Subcompact	MINI Cooper
Subcompact Utility	Subaru Crosstrek

About ALG

Founded in 1964 and headquartered in Santa Monica, California, ALG is an industry authority on automotive residual value projections in both the United States and Canada. By analyzing nearly 2,500 vehicle trims each year to assess residual value, ALG provides auto industry and financial services clients with market industry insights, residual value forecasts, consulting and vehicle portfolio management and risk services. ALG is a wholly-owned subsidiary of TrueCar, Inc., a digital automotive marketplace that provides comprehensive pricing transparency about what other people paid for their cars. ALG has been publishing residual values for all cars, trucks and SUVs in the U.S. for over 55 years and in Canada since 1981.

About TrueCar

TrueCar is a leading automotive digital marketplace that enables car buyers to connect to our nationwide network of Certified Dealers. We are building the industry's most personalized and efficient car buying experience as we seek to bring more of the purchasing process online. Consumers who visit our marketplace will find a suite of vehicle discovery tools, price ratings and market context on new and used cars -- all with a clear view of what's a great deal. When they are ready, TrueCar will enable them to connect with a local Certified Dealer who shares in our belief that truth, transparency and fairness are the foundation of a great car buying experience. As part of our marketplace, TrueCar powers car-buying programs for over 250 leading brands, including AARP, Sam's Club, and American Express. Nearly half of all new-car buyers engage with TrueCar powered sites, where they buy smarter and drive happier. TrueCar is headquartered in Santa Monica, California, with offices in Austin, Texas and Boston, Massachusetts.

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A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/8a901e22-725f-4870-8987-f8faf550f8da>

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