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## TrueCar Partners with eBay Motors to Launch a New Car Buying Program

eBay shoppers can now compare prices on new vehicles and connect with TrueCar Certified Dealers

SANTA MONICA, Calif.--(BUSINESS WIRE)-- [TrueCar, Inc.](#) (NASDAQ:TRUE) announced today a new partnership with [eBay Motors](#) to provide a leading edge new car buying service for eBay's shoppers. The program, powered by TrueCar, gives eBay shoppers pricing information from TrueCar Dealers for new cars. Further, this enables eBay shoppers to engage with TrueCar Certified Dealers for the purchase of a new vehicle.

"Together with TrueCar, eBay shoppers will gain deep insights on new car prices, further enhancing their automotive shopping journey," said Jay Hanson, eBay's Vice President of North America Merchandising, Hard Goods. "With our technology and design improvements, we continue to give shoppers a more personalized and convenient experience."

### New car buying

TrueCar's differentiated new vehicles buying program provides another option for eBay Motors shoppers to quickly compare prices. Coupled with eBay Motors newly improved homepage, shoppers have access to enhanced search and browsing features for a robust selection of new vehicles. eBay shoppers will be able to link to the TrueCar experience directly from the eBay Motors newly improved homepage.

"eBay Motors is one of the largest automotive marketplaces that allows shoppers to easily connect with dealers and find the new car they're looking for," said Chip Perry, TrueCar's President and Chief Executive Officer. "Through our partnership, eBay conveniently gives buyers access to TrueCar's upfront pricing information and Certified Dealer network."

### About TrueCar

[TrueCar, Inc.](#) (NASDAQ:TRUE) is a digital automotive marketplace that provides comprehensive pricing transparency about what other people paid for their cars and enables consumers to engage with TrueCar Certified Dealers who are committed to providing a superior purchase experience. TrueCar operates its own branded site and its nationwide network of more than 14,000 Certified Dealers also powers car-buying programs for some of the largest U.S. membership and service organizations, including USAA, AARP, American Express, AAA and Sam's Club. Over one-half of all new car buyers engage with the TrueCar network during their purchasing process. TrueCar is headquartered in Santa Monica, California, with offices in San Francisco and Austin, Texas. For more information, go to [www.truecar.com](http://www.truecar.com). Follow us on [Facebook](#), [Twitter](#), [Instagram](#) and visit our [TrueCar Blog](#).

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### About eBay Motors

eBay Motors ([www.ebay.com/motors](http://www.ebay.com/motors)), a part of eBay (NASDAQ:EBAY), is one of the world's largest marketplaces for buying and selling all things automotive. The site offers everyday cars for everyday drivers, as well as collector cars, motorcycles, auto parts and accessories.

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