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TrueCar Among '2014 Best Places to Work in Los Angeles'

SANTA MONICA, Calif., Aug. 26, 2014 /PRNewswire/ -- [TrueCar, Inc.](#) (NASDAQ: TRUE), the negotiation-free car buying and selling platform, has been named one of the Best Places to Work in Los Angeles by the *Los Angeles Business Journal* and Best Companies Group. TrueCar ranked 20th out of 100 companies ranked in the report.



This eighth annual survey and awards program is designed to identify, recognize and honor the best employers in Los Angeles who benefit the county's economy, workforce and businesses. Based in Santa Monica, TrueCar employs nearly 400 data scientists, computer programmers, analysts, marketing specialists and auto dealer professionals.

"Our value proposition to consumers and the industry is compelling, and we can only deliver on that mission with an amazing team," says TrueCar co-founder and CEO Scott Painter, who established the company in 2005. "In order to attract top tier talent, we provide a world-class environment and amenities, including views of the Pacific extending from Malibu to Palos Verdes. However, I'm proudest about the culture we have developed; one built on mutual respect, camaraderie and a passion to improve the car-buying experience."

The Los Angeles Business Journal requires companies to meet the following criteria to be considered for a Best Places to Work award:

- Be a for-profit or not-for-profit business or government entity;
- Be a publicly or privately held business;
- Have a facility in Los Angeles County;
- Have a minimum of 15 employees working in Los Angeles County;
- Must be in business a minimum of 1 year.

Companies from across the county participated in the two-part survey process to determine the Best Places to Work in Los Angeles. The first part evaluated each nominated company's workplace policies, practices, philosophy, systems and demographics, which accounted for approximately 25 percent of a company's total score. The second part measured the employee experience and constituted approximately 75 percent of the score. Best Companies Group managed the overall registration and survey process, analyzed the data and determined the final rankings.

For more information on the Best Places to Work in Los Angeles program, visit www.BestPlacestoWorkLA.com.

ABOUT TRUECAR

TrueCar, Inc. (NASDAQ: TRUE) is the negotiation-free car buying and selling platform. TrueCar enables a negotiation-free car buying experience by giving buyers transparent insight into what others actually paid (price confidence), upfront pricing information (price discovery), and access to a network of trusted TrueCar Certified Dealers who provide guaranteed savings certificates and seamlessly complete the car purchase. The reality is that buying a car is painful and buyers fear they are going to overpay or be surprised with hidden fees. TrueCar's transparent upfront pricing information makes the car buying process

simple so there are no surprises and buyers never overpay. TrueCar's mission is to make car buying simple, fair and fun. Its national network of more than 8,000 TrueCar Certified Dealers, including both new car franchise dealers and non-franchise dealers, is committed to providing negotiation-free savings off MSRP and upfront pricing information for all car-buyers, including members of some of the country's largest membership and service organizations such as AARP, American Express, AAA, and USAA. Note: Not all program features are available in all states. Go to www.truecar.com for program details. TrueCar is headquartered in Santa Monica, Calif., with offices in Santa Barbara, Calif., San Francisco, Calif., and Austin, Texas.

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