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## TrueCar Announces Participation in Upcoming Investor Conferences

SANTA MONICA, Calif., May 27, 2014 (GLOBE NEWSWIRE) -- TrueCar (Nasdaq:TRUE) today announced that members of its management team will be participating in two upcoming investor conferences:

- Cowen and Company's 42<sup>nd</sup> Annual Technology, Media & Telecom Conference to be held May 28-29, 2014 at The New York Palace Hotel in New York City. The Company will present on Thursday, May 29 at 8:45 a.m. EST as well as participate in one-on-one investor meetings on May 28 and May 29. The presentation will be webcast live on the Internet, accessible through the Investors section of TrueCar's website at <http://true.com>. In addition to the live webcast, a replay will be available on TrueCar's website for the 60 days following each event.
- Goldman Sachs' 5<sup>th</sup> Annual dotCommerce Day to be held June 4, 2014 at Mandarin Oriental Hotel in New York City. The Company will be participating in one-on-one investor meetings throughout the day.

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