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TrueCar Announces Upcoming August Conference Participation

SANTA MONICA, Calif., Aug. 5, 2014 (GLOBE NEWSWIRE) -- TrueCar, Inc. (Nasdaq:TRUE), the negotiation-free car buying and selling platform, today announced that TrueCar management will participate in the following upcoming conferences:

- Oppenheimer's 17th Annual Technology, Internet & Communications Conference to be held August 12-13, 2014 at the Four Seasons Hotel in Boston, Massachusetts. TrueCar's presentation is scheduled for Tuesday, August 12 at 3:45 p.m. ET.
- J.P. Morgan's Auto Conference to be held August 12-13, 2014 at the J.P. Morgan Headquarters in New York, New York. TrueCar's presentation is scheduled for Wednesday, August 13 at 10:40 a.m. ET.

The presentations will be webcast live on the Internet, accessible through the Investor Relations section of TrueCar's website at www.truecar.com. In addition to the live webcasts, replays will be available on TrueCar's website for 30 days following each event.

About TrueCar

TrueCar, Inc. (Nasdaq:TRUE) is the negotiation-free car buying and selling platform. TrueCar enables a negotiation-free car buying experience by giving buyers transparent insight into what others actually paid (price confidence), upfront pricing information (price discovery), and access to a network of trusted TrueCar Certified Dealers who provide guaranteed savings certificates and seamlessly complete the car purchase. The reality is that buying a car is painful and buyers fear they are going to overpay or be surprised with hidden fees. TrueCar's transparent upfront pricing information makes the car buying process simple so there are no surprises and buyers never overpay. TrueCar's mission is to make car buying simple, fair and fun. Its national network of more than 8,000 TrueCar Certified Dealers, including both new car franchise dealers and non-franchise dealers, is committed to providing negotiation-free savings off MSRP and upfront pricing information for all car-buyers, including members of some of the country's largest membership and service organizations such as AARP, American Express, AAA, and USAA. Note: Not all program features are available in all states. Go to www.truecar.com for program details. TrueCar is headquartered in Santa Monica, Calif., with offices in Santa Barbara, Calif., San Francisco, Calif., and Austin, Texas.

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