

TRUECAR, INC. DISCLAIMER

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TRUECAR, INC. OPERATING METRICS (UNAUDITED)

	3 Months Ended				3 Months Ended				3 Months Ended	Year Ended	
	Mar 31,	Jun 30,	Sep 30,	Dec 31,	Mar 31,	Jun 30,	Sep 30,	Dec 31,	Mar 31,	Dec 31,	Dec 31,
	2015				2016				2017	2015	2016
Transaction Revenue (thousands)	\$54,268	\$60,408	\$67,441	\$59,278	\$57,409	\$61,841	\$70,306	\$69,959	\$70,432	\$241,395	\$259,515
<i>Y/Y % Change</i>	36%	31%	30%	16%	6%	2%	4%	18%	23%	27%	8%
Units	168,559	190,358	208,034	183,157	174,982	192,531	220,633	218,807	217,656	750,108	806,953
<i>Y/Y % Change</i>	34%	27%	21%	12%	4%	1%	6%	19%	24%	23%	8%
Average Monthly Unique Visitors	5,520,235	5,953,061	6,634,659	5,897,417	6,689,458	6,683,027	7,600,900	7,046,065	7,344,712	6,001,343	7,004,863
<i>Y/Y % Change</i>	40%	42%	43%	33%	21%	12%	15%	19%	10%	40%	17%
Monetization	\$322	\$317	\$324	\$324	\$328	\$321	\$319	\$320	\$324	\$322	\$322
Franchise Dealer Count (ending)	9,108	9,300	8,702	9,094	9,281	10,135	10,759	11,151	11,734	9,094	11,151
<i>Y/Y % Change</i>	26%	21%	7%	7%	2%	9%	24%	23%	26%	7%	23%
Transaction Revenue per Franchise Dealer (thousands) ⁽¹⁾	\$6.2	\$6.6	\$7.5	\$6.7	\$6.2	\$6.4	\$6.7	\$6.4	\$6.2	\$27.4	\$25.6

(1) Based on average franchise dealer count during the period.

TRUECAR, INC. CONDENSED STATEMENT OF OPERATIONS (UNAUDITED)

(In thousands, except per share data)	3 Months Ended				3 Months Ended				3 Months Ended	Year Ended	
	Mar 31,	Jun 30,	Sep 30,	Dec 31,	Mar 31,	Jun 30,	Sep 30,	Dec 31,	Mar 31,	Dec 31,	Dec 31,
	2015				2016				2017	2015	2016
GAAP Statement of Operations											
Revenue:											
Transaction revenue	54,268	60,408	67,441	59,278	57,409	61,841	70,306	69,959	70,432	241,395	259,515
Forecasts, consulting and other revenue	4,286	4,883	4,964	4,310	4,451	4,586	4,833	4,122	5,325	18,443	17,992
Total	\$ 58,554	\$ 65,291	\$ 72,405	\$ 63,588	\$ 61,860	\$ 66,427	\$ 75,139	\$ 74,081	\$ 75,757	\$ 259,838	\$ 277,507
Costs and expenses:											
Cost of revenue (exclusive of depreciation and amortization)	5,791	5,927	5,952	5,987	6,225	6,365	6,320	6,257	6,392	23,657	25,167
Sales and marketing	31,709	40,457	43,969	34,867	32,111	38,129	42,557	41,609	42,182	151,002	154,406
Technology and development	9,760	10,979	12,340	14,942	13,140	14,022	13,153	13,265	13,629	48,021	53,580
General and administrative	18,769	18,407	16,467	29,851	15,496	15,998	13,765	14,649	13,628	83,494	59,908
Depreciation and amortization	3,925	4,119	4,477	5,125	5,904	5,868	6,035	5,538	6,084	17,646	23,345
Total costs and expenses	69,954	79,889	83,205	90,772	72,876	80,382	81,830	81,318	81,915	323,820	316,406
Loss from operations	(11,400)	(14,598)	(10,800)	(27,184)	(11,016)	(13,955)	(6,691)	(7,237)	(6,158)	(63,982)	(38,899)
Interest income	20	24	27	36	93	102	91	90	133	107	376
Interest expense	(45)	(118)	(159)	(121)	(608)	(632)	(645)	(645)	(649)	(443)	(2,530)
Other income (expense)	11	3	-	(1)	-	-	-	-	-	13	-
Provision for income taxes	(209)	(50)	(173)	(174)	(136)	(170)	(191)	(158)	(121)	(606)	(655)
Net loss	\$ (11,623)	\$ (14,739)	\$ (11,105)	\$ (27,444)	\$ (11,667)	\$ (14,655)	\$ (7,436)	\$ (7,950)	\$ (6,795)	\$ (64,911)	\$ (41,708)
Basic shares for GAAP EPS	80,461	82,012	82,417	82,735	83,462	83,931	84,822	85,698	86,783	81,914	84,483
Diluted shares for GAAP EPS	80,461	82,012	82,417	82,735	83,462	83,931	84,822	85,698	86,783	81,914	84,483
Net loss per share — basic	\$ (0.14)	\$ (0.18)	\$ (0.13)	\$ (0.33)	\$ (0.14)	\$ (0.17)	\$ (0.09)	\$ (0.09)	\$ (0.08)	\$ (0.79)	\$ (0.49)
Net loss per share — diluted	\$ (0.14)	\$ (0.18)	\$ (0.13)	\$ (0.33)	\$ (0.14)	\$ (0.17)	\$ (0.09)	\$ (0.09)	\$ (0.08)	\$ (0.79)	\$ (0.49)

TRUECAR, INC. CONDENSED STATEMENT OF OPERATIONS (UNAUDITED)

(In thousands, except per share data)	3 Months Ended				3 Months Ended				3 Months Ended	Year Ended	
	Mar 31,	Jun 30,	Sep 30,	Dec 31,	Mar 31,	Jun 30,	Sep 30,	Dec 31,	Mar 31,	Dec 31,	Dec 31,
	2015				2016				2017	2015	2016
Reconciliation of GAAP Expenses to Non-GAAP Expenses:											
Cost of revenue, as reported	5,791	5,927	5,952	5,987	6,225	6,365	6,320	6,257	6,392	23,657	25,167
Stock-based compensation ⁽¹⁾	177	187	217	211	222	233	256	249	203	792	960
Non-GAAP cost of revenue	\$ 5,614	\$ 5,740	\$ 5,735	\$ 5,776	\$ 6,003	\$ 6,132	\$ 6,064	\$ 6,008	\$ 6,189	\$ 22,865	\$ 24,207
Sales & Marketing, as reported	31,709	40,457	43,969	34,867	32,111	38,129	42,557	41,609	42,182	151,002	154,406
Stock-based compensation ⁽¹⁾	1,390	1,218	1,131	754	763	1,736	1,655	1,683	1,745	4,493	5,837
Warrant expense	(147)	(333)	(308)	(15)	-	-	13	33	-	(803)	46
Severance charges ⁽²⁾	-	-	185	171	-	508	-	-	-	357	508
Non-GAAP sales and marketing	\$ 30,466	\$ 39,572	\$ 42,961	\$ 33,957	\$ 31,348	\$ 35,885	\$ 40,889	\$ 39,893	\$ 40,437	\$ 146,955	\$ 148,015
Technology and development, as reported	9,760	10,979	12,340	14,942	13,140	14,022	13,153	13,265	13,629	48,021	53,580
Stock-based compensation ⁽¹⁾	926	1,227	889	1,252	1,079	746	1,200	1,373	1,298	4,294	4,398
Severance charges ⁽²⁾	-	-	-	366	-	1,304	-	-	-	366	1,304
Non-GAAP technology and development	\$ 8,834	\$ 9,752	\$ 11,451	\$ 13,324	\$ 12,061	\$ 11,972	\$ 11,953	\$ 11,892	\$ 12,331	\$ 43,361	\$ 47,878
General and administrative, as reported	18,769	18,407	16,467	29,851	15,496	15,998	13,765	14,649	13,628	83,494	59,908
Stock-based compensation ⁽¹⁾	6,960	6,535	5,294	14,195	3,828	3,185	3,130	3,401	2,661	32,984	13,544
Certain litigation costs ⁽³⁾	2,443	2,119	1,180	429	272	150	193	345	350	6,171	960
Severance charges ⁽²⁾	-	-	386	2,623	-	(29)	-	-	-	3,009	(29)
Lease exit costs ⁽⁴⁾	-	-	-	2,232	-	2,684	-	381	(133)	2,232	3,065
Non-GAAP general and administrative	\$ 9,366	\$ 9,753	\$ 9,607	\$ 10,372	\$ 11,396	\$ 10,008	\$ 10,442	\$ 10,522	\$ 10,750	\$ 39,098	\$ 42,368

(1) Includes stock-based compensation of \$10.7 million incurred in the fourth quarter of 2015 related to the departure of certain executives.

(2) In 2016, we incurred severance costs in \$1.3 million related to a reorganization of our product and technology teams to better align our resources with business objectives as we transition from multiple software platforms to a unified architecture. In addition, we incurred severance cost of \$0.5 million related to an executive who terminated during 2016. In 2015, we incurred severance costs of \$3.4 million for executive-level employees who terminated during the second half of the year ended December 31, 2015. In addition, we also incurred \$0.3 million of related recruiting fees for the placement of our new CEO in the fourth quarter of 2015. We believe excluding the impact of these termination is consistent with our use of these non-GAAP measures as we do not believe they are a useful indicator of ongoing operating results.

(3) The excluded amounts relate to legal costs incurred in connection with a claim we filed against Sonic Automotive Holdings, Inc. (the "Sonic Litigation"), complaints filed by non-TrueCar dealers and the California New Car Dealers Association against TrueCar, and securities and consumer class action lawsuits. We believe the exclusion of these costs is appropriate to facilitate comparisons of our core operating performance on a period-to-period basis. We do not believe significant trademark litigation like the Sonic Litigation is reflective of a trend in our underlying operations. Based on the nature of the specific claims underlying the excluded litigation matters, once these matters are resolved, we do not believe our operations are likely to entail defending against the types of claims raised by these matters. We expect the cost of defending these claims to continue to be significant pending resolution.

(4) Represents the initial estimate and updates to that estimate of lease termination costs associated with the consolidation of the Company's office locations in Santa Monica, California in December 2015. We believe that their exclusion is appropriate to facilitate period-to-period operating performance comparisons.

TRUECAR, INC. CONDENSED STATEMENT OF OPERATIONS (UNAUDITED)

(In thousands, except per share data)	3 Months Ended				3 Months Ended				3 Months Ended	Year Ended	
	Mar 31,	Jun 30,	Sep 30,	Dec 31,	Mar 31,	Jun 30,	Sep 30,	Dec 31,	Mar 31,	Dec 31,	Dec 31,
	2015				2016				2017	2015	2016
Reconciliation of Net Loss to Adjusted EBITDA:											
Net loss	\$ (11,623)	\$ (14,739)	\$ (11,105)	\$ (27,444)	\$ (11,667)	\$ (14,655)	\$ (7,436)	\$ (7,950)	\$ (6,795)	\$ (64,911)	\$ (41,708)
Interest income	(20)	(24)	(27)	(36)	(93)	(102)	(91)	(90)	(133)	(107)	(376)
Interest expense	45	118	159	121	608	632	645	645	649	443	2,530
Depreciation and amortization	3,925	4,119	4,477	5,125	5,904	5,868	6,035	5,538	6,084	17,646	23,345
Stock-based compensation ⁽¹⁾	9,453	9,167	7,531	16,412	5,892	5,900	6,241	6,706	5,907	42,563	24,739
Warrant expense	(147)	(333)	(308)	(15)	-	-	13	33	-	(803)	46
Certain litigation costs ⁽²⁾	2,443	2,119	1,180	429	272	150	193	345	350	6,171	960
Severance charges ⁽³⁾	-	-	571	3,161	-	1,783	-	-	-	3,732	1,783
Lease exit costs ⁽⁴⁾	-	-	-	2,232	-	2,684	-	381	(133)	2,232	3,065
Provision for income taxes	209	50	173	174	136	170	191	158	121	606	655
Adjusted EBITDA	\$ 4,285	\$ 477	\$ 2,651	\$ 159	\$ 1,052	\$ 2,430	\$ 5,791	\$ 5,766	\$ 6,050	\$ 7,572	\$ 15,039
Reconciliation of GAAP Net Loss to Non-GAAP Net Income (Loss):											
Net loss, as reported	\$ (11,623)	\$ (14,739)	\$ (11,105)	\$ (27,444)	\$ (11,667)	\$ (14,655)	\$ (7,436)	\$ (7,950)	\$ (6,795)	\$ (64,911)	\$ (41,708)
Stock-based compensation ⁽¹⁾	9,453	9,167	7,531	16,412	5,892	5,900	6,241	6,706	5,907	42,563	24,739
Warrant expense	(147)	(333)	(308)	(15)	-	-	13	33	-	(803)	46
Certain litigation costs ⁽²⁾	2,443	2,119	1,180	429	272	150	193	345	350	6,171	960
Severance charges ⁽³⁾	-	-	571	3,161	-	1,783	-	-	-	3,732	1,783
Lease exit costs ⁽⁴⁾	-	-	-	2,232	-	2,684	-	381	(133)	2,232	3,065
Non-GAAP net income (loss) ⁽⁵⁾	\$ 126	\$ (3,786)	\$ (2,131)	\$ (5,225)	\$ (5,503)	\$ (4,138)	\$ (989)	\$ (485)	\$ (671)	\$ (11,016)	\$ (11,115)
Basic shares for non-GAAP EPS	80,461	82,012	82,417	82,735	83,462	83,931	84,822	85,698	86,783	81,914	84,483
Diluted shares for non-GAAP EPS	92,361	82,012	82,417	82,735	83,462	83,931	84,822	85,698	86,783	81,914	84,483
Non-GAAP net loss per share - basic	\$ 0.00	\$ (0.05)	\$ (0.03)	\$ (0.06)	\$ (0.07)	\$ (0.05)	\$ (0.01)	\$ (0.01)	\$ (0.01)	\$ (0.13)	\$ (0.13)
Non-GAAP net loss per share - diluted	\$ 0.00	\$ (0.05)	\$ (0.03)	\$ (0.06)	\$ (0.07)	\$ (0.05)	\$ (0.01)	\$ (0.01)	\$ (0.01)	\$ (0.13)	\$ (0.13)

(1) Includes stock-based compensation of \$10.7 million incurred in the fourth quarter of 2015 related to the departure of certain executives.

(2) The excluded amounts relate to legal costs incurred in connection with complaints filed by non-TrueCar dealers and the California New Car Dealers Association against TrueCar, and securities and consumer class action lawsuits. We believe the exclusion of these costs is appropriate to facilitate comparisons of our core operating performance on a period-to-period basis. Based on the nature of the specific claims underlying the excluded litigation matters, once these matters are resolved, we do not believe our operations are likely to entail defending against the types of claims raised by these matters. We expect the cost of defending these claims to continue to be significant pending resolution.

(3) In 2016, we incurred severance costs in \$1.3 million related to a reorganization of our product and technology teams to better align our resources with business objectives as we transition from multiple software platforms to a unified architecture. In addition, we incurred severance cost of \$0.5 million related to an executive who terminated during 2016. In 2015, we incurred severance costs of \$3.4 million for executive-level employees who terminated during the second half of the year ended December 31, 2015. In addition, we also incurred \$0.3 million of related recruiting fees for the placement of our new CEO in the fourth quarter of 2015. We believe excluding the impact of these termination is consistent with our use of these non-GAAP measures as we do not believe they are a useful indicator of ongoing operating results.

(4) Represents updated estimates to our lease termination costs associated with the consolidation of the Company's office locations in Santa Monica, California in December 2015. We believe that their exclusion is appropriate to facilitate period-to-period operating performance comparisons.

(5) There is no income tax impact related to the adjustments made to calculate Non-GAAP net loss because of our available net operating loss carryforwards and the full valuation allowance recorded against our net deferred tax assets for all periods shown.