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## Nissan Maxima Tops the List of Best Savings in August, According to TrueCar

### Car-buying site reveals top five models with highest percentage savings off MSRP

SANTA MONICA, Calif., Aug. 20, 2014 /PRNewswire/ -- The Nissan Maxima 3.5S, which sells at an average of 18 percent off MSRP, tops August's list of best savings on new vehicles, according to [TrueCar](#), the negotiation-free car buying and selling platform. Published monthly, this "TrueSavings" report analyzes recent transaction prices and identifies opportunities for consumer savings.



"The awesome power of data now allows consumers to pinpoint the best time to buy a car — not just in general, but the actual type of car they're looking for," said Scott Painter, Founder and Chief Executive Officer of TrueCar. "For instance, if you are shopping for a large SUV, August is your time to buy."

In August, the large SUV average transaction price is \$42,311. Purchasing in August equates to \$922 in savings compared to November, the month with the highest average transaction price.

Below is a snapshot of some of the best savings (compared to MSRP) on new vehicles in August 2014:

Year/Make/Model/Trim	Segment	MSRP	Market Average	\$ Savings / % Savings	Est. Monthly Payment*	City / Hwy / Comb MPG
2014 Nissan Maxima, 3.5S	Sedan	\$32,100	\$26,322	\$5,778/ 18.0%	\$378	19/26/22.3
2014 GMC Sierra 1500, Regular Cab, Long Box 4WD SLE	Large Truck	\$37,700	\$31,870	\$5,830/ 15.5%	\$458	17/22/19.4
2014 Cadillac XTS, FWD	Luxury Car	\$45,525	\$38,666	\$6,859 / 15.1%	\$556	18/28/22.4
2014 Ford Expedition, XLT 2WD	Large SUV	\$43,170	\$36,914	\$6,256/ 14.5%	\$531	14/20/16.8
2014 Chevrolet Cruze, LTZ Automatic	Small Car	\$24,630	\$21,925	\$2,705/ 11.0%	\$315	26/38/31.5

*\*Estimated monthly payments are based on a 3% APR for 60 months with 20% down on the current market average price, and excludes sales tax and other fees and charges that may vary by region or state. Actual APR may be subject to credit approval and other factors. These examples are for information purposes only, and are not an offer to lend. See dealer/lender for details, including actual available offers.*

"Market Average" is based on the national average of recent vehicle transactions, including destination and delivery charges after incentives that are subject to change. This does not include tax, title, licensing, documentation or processing fees, other state and governmental charges and/or fees or any other charges or fees allowed by law.

Below is a snapshot of some of the best manufacturer lease and finance deals currently available in certain regions:

#### Lease:

2014 Chevrolet Equinox LS FWD: \$199/month for 36 months, \$3,219 down, 36,000 miles, Exp: 9/2/14

2014 Chrysler 300 RWD: \$279/month for 24 months, \$2,999 down, 10,000 miles/year, Exp: 9/2/14

2014 Mercedes Benz CLA250 Coupe: \$329/month for 36 months, \$3,623 down, 30,000 miles, Exp: 9/2/14

2014 Kia Soul: \$239/month for 39 months, \$0 down, 12,000 miles/year, Exp: 9/2/14

2014.5 Toyota Camry: \$249/month for 24 months with \$999 down, 30,000 miles, Exp: 9/2/14

**Finance:**

- 2014 Acura RDX: 0.9% financing for 60 months, Exp: 9/2/14
- 2014 Ford Focus: 0.0% financing for 72 months, Exp: 9/2/14
- 2014 Hyundai Sonata: 0.0% financing for 72 months, Exp: 9/2/14
- 2014 Toyota Prius v: 0.0% financing for 36 months, Exp: 9/2/14
- 2014 Volkswagen Tiguan: 0.0% financing for 60 months, Exp: 9/2/14

**Customer Cash Offers:**

- 2014 BMW 328i xDrive Sedan: \$2,000 customer cash, Exp: 9/2/14
- 2014 Chevrolet Malibu: \$4,000 customer cash, Exp: 9/2/14
- 2014 Ford F-150: \$4,250 customer cash, Exp: 9/2/14
- 2014 Mazda CX-9: \$3,500 customer cash, Exp: 9/2/14
- 2014 Nissan Rouge: \$4,500 customer cash, Exp: 8/31/14

The deal information is provided for illustrative purposes only, and is not an offer to lend. Results may vary depending on your individual circumstances, including credit approval by dealer/manufacturer. Deals are subject to change, and are limited to inventory on hand. See your dealer/manufacturer for details, including actual offers available in your region.

For more information about TrueCar, please visit [www.truecar.com](http://www.truecar.com), follow [@TrueCar](https://twitter.com/TrueCar) on Twitter or become a fan of TrueCar on [Facebook](#) and [Google+](#).

**About TrueCar**

TrueCar, Inc. (NASDAQ: TRUE) is the negotiation-free car buying and selling platform. TrueCar enables a negotiation-free car buying experience by giving buyers transparent insight into what others actually paid (price confidence), upfront pricing information (price discovery), and access to a network of trusted TrueCar Certified Dealers who provide guaranteed savings certificates and seamlessly complete the car purchase. The reality is that buying a car is painful and buyers fear they are going to overpay or be surprised with hidden fees. TrueCar's transparent upfront pricing information makes the car buying process simple so there are no surprises and buyers never overpay. TrueCar's mission is to make car buying simple, fair and fun. Its national network of more than 8,000 TrueCar Certified Dealers is committed to providing negotiation-free savings off MSRP for all car-buyers, including members of some of the country's largest membership and service organizations such as AARP, American Express, AAA, and USAA. Note: Not all program features are available in all states. Go to [www.truecar.com](http://www.truecar.com) for program details. TrueCar is headquartered in Santa Monica, Calif., with offices in Santa Barbara, Calif., San Francisco, Calif., and Austin, Texas.

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