



November 17, 2015

## Land Rover, Subaru Capture Top Overall Brand Honors in ALG's 16th Annual Residual Value Awards

ALG honors vehicles predicted to hold value best; Toyota and Subaru lead with five segment awards each

SANTA MONICA, Calif.--(BUSINESS WIRE)-- [ALG](#), the benchmark for forecasting future vehicle values and the analytics division of [TrueCar, Inc. \(NASDAQ: TRUE\)](#), announced winners of its 2016 annual Residual Value Awards, ranking Land Rover and Subaru as the top Premium Brand and Mainstream Brand, respectively.

ALG's Residual Value Awards (RVA) recognize vehicles in 26 segments that are forecast to retain the highest percentage of their Manufacturer's Suggested Retail Price (MSRP) after a three-year period. This year's recipients were chosen from 2016 model year vehicles on sale that have shown strong value in their competitive segments. The awards will be presented to automakers this week at the Los Angeles Auto Show.

"Residual values are a key indicator for the market success of a vehicle, factoring in quality, product execution and brand desirability as primary drivers of ALG's forecast," said Larry Dominique, president of ALG and executive vice president of TrueCar. "With depreciation being the single biggest expense of vehicle ownership, informed consumers are aware of the importance of residual values when making their purchase decision. Consequently, an ALG Residual Value Award is a meaningful differentiating asset in the hyper-competitive automotive landscape."

Land Rover's top ranking among Premium manufacturers is its second consecutive win. Consumer demand for Land Rover products has increased following a newly expanded lineup and enhanced luxury amenities, resulting in limited incentive spending and high residual values. Land Rover models also won in three segments this year: Range Rover, Range Rover Sport and Discovery Sport.

Among Mainstream brands, Subaru models captured five segment awards, a majority of the segments within which the brand competes. Three of its models — the WRX, Legacy and Outback — are back-to-back winners. Toyota models also received five segment awards, including the company's Tacoma pickup, a perennial winner. Additionally, Honda received segment awards for four vehicles, while Toyota's Lexus luxury brand was awarded three.

Below is the full list of 2016 RVA winners:

<b>RVA Overall</b>	<b>Brand</b>
<b>Premium</b>	Land Rover
<b>Mainstream</b>	Subaru

  

<b>RVA Segment</b>	<b>Model</b>
<b>Alt-Fuel</b>	Toyota Prius V
<b>Compact</b>	Subaru XV Crosstrek
<b>Compact Utility</b>	Subaru Forester
<b>Fullsize</b>	Dodge Charger
<b>Fullsize Commercial</b>	Mercedes Sprinter
<b>Fullsize Pickup</b>	Toyota Tundra
<b>Fullsize Utility</b>	Toyota Sequoia
<b>Midsize</b>	Subaru Legacy
<b>Midsize Commercial</b>	Mercedes Metris
<b>Midsize Pickup</b>	Toyota Tacoma
<b>Midsize Utility 2nd Row Seating</b>	Subaru Outback
<b>Midsize Utility 3rd Row Seating</b>	Honda Pilot
<b>Minivan</b>	Honda Odyssey
<b>Off-Road Utility</b>	Toyota 4Runner
<b>Prem Compact</b>	MINI Cooper
<b>Prem Compact Utility</b>	Land Rover Discovery Sport

<b>Prem Executive</b>	Lexus LS
<b>Prem Fullsize</b>	Audi A7
<b>Prem Fullsize Utility</b>	Land Rover Range Rover
<b>Prem Midsize</b>	Lexus IS
<b>Prem Midsize Utility 2nd Row Seating</b>	Land Rover Range Rover Sport
<b>Prem Midsize Utility 3rd Row Seating</b>	Lexus GX
<b>Prem Sportscar</b>	Audi TT
<b>Sportscar</b>	Subaru WRX
<b>Subcompact</b>	Honda FIT
<b>Subcompact Utility</b>	Honda HR-V

## About ALG

Founded in 1964 and headquartered in Santa Monica, California, with an office in Toronto, Ontario, ALG is an authority on automotive residual value projections in North America. By analyzing nearly 2,500 vehicle trims each year to assess residual value - which is mainly driven by used car inventory, brand strength, macroeconomic conditions, incentive spending and pricing - ALG provides auto industry and financial services clients with resale insights, forecasts and consulting services about the future vehicle marketplace. ALG, owned by TrueCar, Inc., the negotiation-free car buying and selling platform, has been publishing residual values for all cars, trucks and SUVs in the U.S. for over 50 years and in Canada since 1981.

## About TrueCar

[TrueCar](#), Inc. (NASDAQ: TRUE), the modern car-buying service, gives consumers transparent insight into what others paid and access to guaranteed savings off MSRP from TrueCar Certified Dealers. TrueCar's network of more than 10,000 trusted Certified Dealers is committed to providing upfront pricing information and a hassle-free buying experience, accessible through [www.truecar.com](http://www.truecar.com) and via the mobile app, for iOS and Android devices. TrueCar also powers car-buying programs for some of the largest U.S. membership and service organizations, including AARP, American Express, AAA, Sam's Club and USAA. Not all program features are available in all states. TrueCar is headquartered in Santa Monica, California, with offices in San Francisco and Austin, Texas. For more information, go to [www.truecar.com](http://www.truecar.com). Follow us on [Facebook](#) or [Twitter](#).

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TrueCar, Inc.  
Carly Schaffner, 424-258-8897  
[CSchaffner@truecar.com](mailto:CSchaffner@truecar.com)  
or  
TrueCar media line  
+1-844-469-8442 (US toll-free)  
[pressinquiries@truecar.com](mailto:pressinquiries@truecar.com)

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